

Business Advisory Board

City of Lake Worth Beach

Meeting Minutes | October 19, 2023

1. ROLL CALL

Interim Assistant City Manager, Jamie Brown, called the membership roll. Members present: Erin Allen, Hannah Crawford, Amy Gill (via Zoom), Sam Goodstein (via Zoom), David Mathews, and Jacob Roedsens. Member(s) absent: Camila Zavala. Additional Attendee: Eduardo Canet, Resident of Lake Worth Beach.

2. PLEDGE OF ALLEGIANCE

3. APPROVAL OF MINUTES | 09.21.23

Roedsens moved to approve minutes from last meeting, Matthews second – Motion passed 6-0.

4. LIAISON REPORT

No Report

5. OLD BUSINESS

None

6. NEW BUSINESS

A. Each member as discussed in the last meeting brought their ideas for the board to discuss and consider. They are as follows:

Erin Allen

- Handouts, business cards, and QR Codes for individuals who are interested in establishing a business in the City of Lake Worth Beach “CLWB”.
- BAB page on the CLWB website; who we are, what we do, contact information, etc.
- Enforce ordinance for downtown empty storefronts. Would like to bring back on next meeting agenda for vote.
- What is the Status of the Circuit Ride Service?
- Feels that CLWB needs an actual PR Department
- Stated she’s in the process of bringing back the LWB Chamber of Commerce

Amy Gill

- Wants to bring more eyes to the City’s website
- Sees need to streamline the City’s mural approval process

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Dave Mathews

- Suggested a flow chart for the City Website to walk new businesses through the entire process – “How to open a business in LWB. Flowchart should contain all steps, including steps from Palm Beach County.
- Monthly/Quarterly downtown events like CLWB past Evening on the Avenue or Clematis by Nights to bring more people out. Recommending alternating this event every other time with Bonfires on the Beach.

Jacob Roedsens

- Public comment cards for boards on City’s website doesn’t include BAB.
- If business owners didn’t want to pay for a decorative storefront in their vacant space another business could provide payment and in return utilize the vacant storefront for advertisement.

Hannah Crawford

- Checklist to go along with the aforementioned flow chart.
- Inquired if there are CRA grants for painting buildings fun colors to add character.
- Suggested that every other BAB meeting be held at an actual City business

Sam Goodstein

- BAB should be advocates for all business
- Feels audio recordings of meetings should be placed up on YouTube. Erin may bring to a future meeting as an agenda item for membership to vote on.

7. ADJOURNMENT

David Mathews moved to adjourn the meeting and Hannah Crawford second. Motion passed 6-0.

Respectfully Submitted By:


Camila Zavala, Secretary